

# COOKIES POLICY

From **www.arluy.com**, we would like to inform you that our website uses cookies to analyse user browsing.

## **What are cookies?**

Cookies are files installed in the computer from which you access our website. Thanks to cookies, we can compile information on user browsing, and can use this information to offer you better service. The most usual case is compiling statistical information. Practically all websites use cookies.

This website uses cookies from:

### **Google:**

We use services from Google Analytics. Using these tools means that cookies are used by Google to collect information on the use of our website. The cookies are used to collect information on the use and behaviour of users on the website, including the information that ties your visit to our website with your Google account, if you are identified. The information on your use of our site, including your IP address, can be sent to Google and stored in their servers.

You can see more information on the use of your cookies and your privacy policy in the following links.

- [Google privacy policy](#)
- [Google privacy centre](#)
- [How Google uses cookies](#)
- [Types of cookies used by Google](#)

### **DM-Integra:**

This application has been developed by ACC Dmacroweb ([www.dmacroweb.com](http://www.dmacroweb.com)) that provides us with the audience analysis service for our page. The data can be used to improve your own services and to offer services to other companies.

This tool does not obtain data on the users' names and surnames or the postal address from which they are connecting. The information obtained refers to the number of pages visited, language, social network in which our news is published, the city to which the user access IP address is assigned, the number of users that visit us, the frequency and repetition of visits, the visit time, the browser they use, the operator or type of terminal from which the visit is made.

### What is the data used for?

The information obtained by using these cookies is used to improve our page, detect new needs and assess the improvements to be added, in order to provide a better service.

### How are cookies managed?

If you wish to allow, block or eliminate cookies installed in your computer, both from our websites and from other websites, you can do this by configuring the browser options installed in your computer. The most usual browsers are:

- Firefox: <http://support.mozilla.org/es/products/firefox/cookies>
- Chrome: <https://support.google.com/chrome/answer/95647?hl=es>
- Explorer: <http://windows.microsoft.com/es-es/windows7/how-to-manage-cookies-in-internet-explorer-9>
- Safari: <http://support.apple.com/kb/ph5042>
- Opera: <http://help.opera.com/Windows/11.50/es-ES/cookies.html>

Many browsers allow a private mode to be activated by means of which cookies are always deleted after your visit. Depending on each browser, this private mode can have different names. Below you will find a list of the most common browsers and the different names for this "private mode":

- Internet Explorer 8 and above: InPrivate
- Safari 2 and above: Private Browsing
- Opera 10.5 and above: Private Browsing
- FireFox 3.5 and above: Private Browsing
- Google Chrome 10 and above: Incognito

Tables which we then publish collected in schematic form the cookies described above and used on the web site of ARLUY, S.L.:

cookie name	cookie domain	expires	use of cookie
utma	www.arluy.com	2 years from start session	Analytics
utmb	www.arluy.com	30 min from home session	Analytics
utmz	www.arluy.com	6 months since last update	Analytics
utmc	www.arluy.com	End session	Analytics

